

Amendments To The Specification

Please amend the fifth paragraph on page 9 beginning on line 20 to read as follows:

In one embodiment, the device detection module 310 receives a signal from an electronic device informing the system 300 of the event. In one embodiment, the signal includes additional ~~temporal and non-temporal~~ information ~~(attributes)~~ regarding the event such as event location, event time, event duration, and event participants.

Please amend the second paragraph on page 14 beginning on line 5 to read as follows:

In Block 520, information ~~(attributes)~~ related to the event (event profile) is searched. In one embodiment, the event profile is stored within the storage module 330. In one embodiment, the event profile ~~has temporal and non-temporal attributes that include~~ includes the event location, event time/date, event duration, and event participants. An exemplary event profile record is shown in Figure 4a.